

Planted announces line-up of brands who place nature and sustainability at their core

Press Release announcement: August 2021



Above: Arte Culture Sauna stools by Nikari

Planted, the new contemporary design show aimed at reconnecting people and spaces with nature will launch its flagship show this September at King's Cross London.

Across the four-day event which takes place from 23 – 26 September, Planted will present a stellar line-up of brands who place nature and sustainability at the core of their business across three show sections; Natural Living, Botanical Market and Sustainable Design.

Both physically and digitally brands will be represented at King's Cross and online at www.planted-cities.co.uk.

Natural Living – Lewis Cubitt Square

Centred around the principles of biophilic design, defined as the inherent human need to connect with nature, Natural Living will showcase design-led contemporary furniture, lighting and accessory brands which improve today, without damaging tomorrow.

Natural Living will champion human-centred design; encouraging improved creativity, productivity and

wellness, both at home and in the workplace, through calmer, cleaner, more natural living spaces, both indoors and out.

Brands include: Teer & Co, Form & Refine, Nikari, Woodnotes, Less is Better, Naturalmat, Plant Designs, Benchmark, LSA x Eden Project, Another Country, VG&P, HagenHinderdael, Yarn Collective, Magis, Fora Form.



Above - Ovo chairs by Fosters & Partners for Benchmark and Latte chair by VG&P

Benchmark will present a new range of chairs to complement their existing OVO furniture collection. Designed by Foster + Partners, the collection comprises an armchair, a stackable side chair and lounge chair, each crafted in solid European oak or American walnut. Benchmark are one of the UK's leading furniture makers with a deep-rooted belief in the value of craftsmanship and furniture which makes a positive contribution to human health and the environment.

British furniture brand VG&P (Very Good & Proper) is debuting its first sustainable outdoor collection, which features biocomposite technology from the Swedish company Trifilon. This material combines recycled plastic and hemp – that draws down and captures carbon as it grows - fibres to create a product that will not only stand the test of time as a quality piece of furniture, but it also produces about 85% less CO2 than a regular plastic chair. It can also be recycled again, meaning fewer raw materials are required to breathe new life into it.



Above – December lounge by Nikari and The Canopy collection by LSA/Eden Project

Finnish furniture manufacturer Nikari has more than 50 years' experience making beautifully crafted collections made from wood. They aim to find the true balance with nature and to respect their heritage and generations before and after. Nikari will be exhibiting some well-known pieces, including products by designers Jasper Morrison & Wataru Kumano and Alfredo Haberli alongside new product launches.

British glassware brand, LSA has been producing high-quality original designs to enhance our modern environment since 1966. They work closely with some of the world's most skilled artisans exploring new techniques that push the boundaries of handmade glass production, ensuring quality and longevity. At Planted, LSA will present Canopy, a collection of sustainably produced products in collaboration with the Eden Project. Centred around the concept of hydration and propagation the collection features an array of glasses, vases, bowls, hanging planters and closed gardens.



Above – Farmhouse chair by Another Country and Shoemaker chair by Form & Refine

Another Country, founded in 2010 design and makes contemporary wood furniture and accessories drawing inspiration from the archetypal design forms of British Country kitchen style, Shaker movement, traditional Scandinavian aesthetic and Japanese woodwork. At Planted, Another Country will present the concept of 'The Natural Home' with pieces from their existing collection and the brand new Gallon side table. Another Country believe that humans have an innate need to connect with nature for their wellbeing which is why they provide toxin free products, natural materials and nature-friendly textures to create happy, healthy environments to live and thrive in.

Danish brand Form & Refine also on show, will present a smart storage bench, along with a selection of furniture pieces including the Blueprint and Shoemaker chair and ceramic accessories. Established in 2018, Form & Refine is value-driven company that explores materials, preserves the Earth's resources and nurtures time-honoured skills and expertise of local craftsman.



Above – Leo chair by Teer & Co and Naturalmat organic material

Independent British home furnishings brand Teer & Co offers a timeless, elegant collection of made-to-order and sustainably-sourced timber products. With the aim of bringing the outdoors in responsibly, and investing in our well-being, Teer & Co embeds genuine provenance and soul into its timber furniture, wall panelling and sculptural objects.

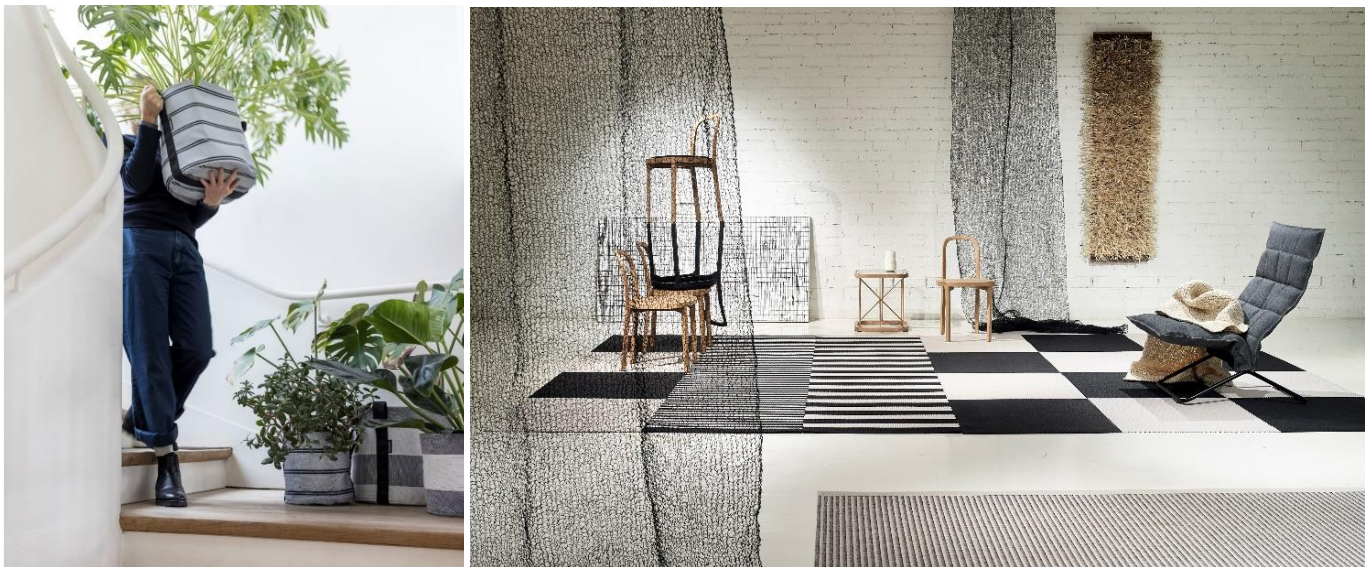
Over two decades ago, keen sailors Mark Tremlett and Peter Tindall began experimenting with the use of breathable, natural fibres as an alternative to synthetics commonly used on boats. In 2000 Naturalmat was born, with an ethos of using only raw materials which were natural, sustainable and, wherever possible, certified organic. Naturalmat will be exhibiting their bedroom range, which includes bed frames, mattresses, storage benches, pillows and duvets all made by hand.



Above – Lean desk by Less is Better and Plant Designs office project

Newly launched Less is Better, aims to design and make innovative products of exemplary quality and functionality. They do this by using minimal amounts of the best and most sustainable materials. Less is Better will be exhibiting their Fold and Lean collections. Their Lean clothes rack is lightweight, simple and versatile, made from cork and oak. Delivered unassembled it can be screwed together in a few minutes.

Plant Designs was born out of the desire to introduce more people to the power of planting. Their expert team are equipped with the skills and knowledge to kit out any office or home with their beautiful selection of indoor plants. They understand the proven health benefits of being connected with nature to help improve productivity, creativity and wellbeing and will be demonstrating this at the show. They will also be creating a biophilic entrance to the Natural Living show section.



Above – Bacsac and Woodnotes collection

French brand Bacsac, designs flexible planters, garden accessories and everyday objects to bring you closer to nature. Bacsac was created to tackle the lack of access to fertile soil, contaminated ground and weight and space constraints. Bacsac will be exhibiting various pots, planters and raised garden beds to create an immersive and generous garden around the Out of the Valley nomad cabin. The garden will feature the Growing Line, a made-to-measure version of their felt window box. Mimicking the soil, its pared down envelop in brown geotextile felt melts into the landscape.

Founded in 1987, Finnish design brand Woodnotes designs and manufactures products and concepts inspired by paper yarn for homes and public spaces. The inspiration behind its products comes from combining the artistic creativity found in Finland's rugged nature, with valuable craftsmanship and advanced technologies, utilising basic Finnish raw materials, wood and paper. Not only is Woodnotes the first company in the world to use paper yarn in a contemporary way in functional textiles, they also consider sustainability in their materials, processes and those of their partners. The paper used in production has been spun from durable heavyweight paper that can be recycled or burned to produce energy; all products are biodegradable; and paper is produced with non-toxic compounds.



Above – Coast bench by Vestre and Bell chair by Magis

Norwegian furniture manufacturer Vestre have been producing urban furniture for more than 70 years, helping to create social meeting places for millions of people. Vestre creates sustainable, democratic and inclusive meeting places which help to bridge social and cultural divides. Earlier this year, Vestre together with Ope and Rune Gaasø, took the initiative to set up Ogoori, a company that is aiming to clean up the plastic waste from our oceans and recycle it for use in furniture design. Now they're launching the Coast bench, which is made entirely from ownerless marine plastic.

Founded in 1976 Magis is one of the world's leading design laboratories in Italy. At Planted, Magis will launch the Bell chair by Designer Konstantin Grcic and outdoor collection made from recycled and recyclable polyethylene produced using rotational moulding technology from furniture and car waste. Grcic set out to revolutionise the mono-bloc plastic chair, creating a seat that is affordable, stylish, and environmentally conscious.



Above – Smile Plastics and Cocoon pendant light by HagenHinderdael

Smile Plastics transforms waste materials - such as plastic bottles, yoghurt pots and coffee grounds – into beautiful, unique, decorative panels for the architecture and design industry. Each piece is hand crafted, which means that no two will be the same. Their mission is to inspire and engage more people in sustainability and recycling through showcasing how waste can be used to make beautiful, unique products. They aim to shift the mindset on waste and shown that through innovation, we can unlock the hidden potential in scrap materials.

Pairing product design with art HagenHinderdael's work explores the relationship between lighting and large-scale installations in immersive environments. At Planted they will be presenting Twine a 3d printed modular seating system made entirely of r-PTEG from medical tray waste as well as the Cocoon pendant light collection, which transforms wood waste into an organic, technology advanced light.



Above - Fisher & Paykel

Fisher & Paykel is intrigued by the life lived around appliances and the ability for exceptional appliance design to enrich life. The brand has long been committed to environmentally conscious operations as a business, and to creating new products that increasingly limit the impact on the environment's natural resources.

More brands will be announced in due course.

Visit www.planted-cities.co.uk for more information.

Notes to editor

About Planted:

Planted was founded in 2019 by the former owner of designjunction Deborah Spencer, former Sunday Times journalist Sam Peters, River Cottage chief exec Stewart Dodd and commercial design agent, Alice Breed.

With the stated aim of being the first zero-waste design-event, all brands showcasing at Planted must demonstrate they place sustainability and the environment at the heart of their business while passing a strict vetting panel of respected industry experts led by Dodds & Shute.

Planted is currently working towards B-Corp certification.

Full list of exhibitors include: Benchmark, Another Country, Bacsac, Form & Refine, Out of the Valley, Naturalmat, Graphenstone, Green Rooms, HagenHindereal, Honext, For a Form, Yarn Collective, Magis, LSA x Eden Project, Less is Better, Teer & Co, Nikari, Woodnotes, Plant Designs, Vestre, Very Good & Proper and Smile Plastics. More to be announced in due course.

Show opening hours:

- Thursday 23 September 11am - 6pm
- Friday 24 September 11am - 6pm
- Saturday 25 September 11am - 6pm
- Sunday 26 September 11am - 4pm

www.planted-cities.co.uk

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