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OPPO Renovators Showcases Emerging Artists' Works at the London Design Festival

September 18, 2021, LONDON – The leading global technology brand OPPO recently completed the selection of outstanding works from OPPO Renovators 2021, the 3rd iteration of its Emerging Artists Project, and some of the art pieces will be exhibited at the London Design Festival. OPPO Renovators was initiated to help emerging artists grow and to support emerging creators by promoting their talents to the world. Moreover, to materialize their creative dreams with the help of international events such as the London Design Festival.

Leveraging the London Design Festival as a catapult, OPPO propels emerging artists on to the world stage

Embodying the brand mission “Technology for mankind, kindness for the world”, OPPO has always believed in the power of the young generation and supported the youth to express themselves through art to dream boldly about the future. Since 2019, OPPO has already launched 3 Renovators Emerging Artist Projects. The theme for this year’s Renovators program is **Light**, which included two professional contest categories that spanned over several months. Attracting thousands of emerging artists from 40 countries and regions and collecting 3345 outstanding artworks.

OPPO Renovators submitted some of the outstanding works to the 19th London Design Festival to let the world witness the brilliance of the creative artists, so that more people could

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learn about the topics that emerging artists are focused on. For example, the work “Sounds of Nature” builds a medium between sound and image. So that urbanites can create their own environment of natural sounds visually while evoking awareness for environmental protection. “Revival” tries to emulate a dystopian cyberpunk-themed future where humans explore the ruins of civilization on alien planets. It tells the story of life, death, and survival, conveying that the earth is still our only hope. “#3.0” fictionalizes the forms of flowers and people, then leaves the choice of fusion and evolution to computer AI, exploring how technology defines new species and molds the future.

In addition, several works such as “Out with the Olds”, “Roar of the Sea · Sea Sensory Experience”, “Still Have To Squat Down For The Light”, “Artificial Galapagos”, “New Concept Nucleic Acid Scanner”, and “Misunderstanding Façade” will also be on display at the London Design Festival from September 18th to 26th, waiting to interact with more visitors at 31 Smiths Ct Soho London, United Kingdom.



Renovators Artwork at the London Design Festival

Renovators' artworks showcase the unique envisions of young people about the future. OPPO Renovators 2021 collected thousands of artworks from around the world, covering topics such as technology, humanities, environmental protection, biology, history, social, and trends, using digital media, interactive experiences, stage installations, wearable devices, biological designs, material designs, and others. The emerging artists showed their unique temperament towards the world through diverse topics and different mediums. Reflecting on

the linkage between humans, technology, and nature. In hopes of creating a better future through the integration of technology and art. Evaluated by innovation, artistry, feasibility, and expressiveness, the top 10 Renovators were born, and they are: “Point to Planet: perceiving nature with light” by Hengyue Zhao & Chengxiu Yin, “DreamCatcher-O” by Xinyi Zhao, “A.I. Intelligent Space” by Jianwen Li, “Privacy Sonata 2.0” by Ganquan Tan, “Autonomy of Plants” by Liang Xiao, “AR Graffiti” by WERC, “Project: Cover up” by Rongling Tang, “Time Traveler-Punk Superman-O” by Ruofan Song, “AutoGene” by Peter William Holden, “Global Youth Entrepreneurship Program” by Luyang Wang.

As the program’s brand initiator, William Liu, Vice President and President of Global Marketing at OPPO said, “The creativity of young people surprises us, and their sense of social citizenship inspires our admiration. If the crossover between technology and art gives rise to countless possibilities, the creativity of young people is the catalyst for it. We will continue to support their bold pursuit of creative dreams through OPPO Renovators platform, and we hope to work side by side with these emerging artists to show the world the vision and commitment of our youth through international events such as the London Design Festival.”

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About OPPO

OPPO is a leading global smart device brand. Since the launch of its first mobile phone - “Smiley Face” - in 2008, OPPO has been in relentless pursuit of the perfect synergy of aesthetic satisfaction and innovative technology. Today, OPPO provides a wide range of smart devices

spearheaded by the Find and Reno series. Beyond devices, OPPO provides its users with the ColorOS operating system and internet services like OPPO Cloud and OPPO+. OPPO operates in more than 50 countries and regions, with 6 Research Institutes and 5 R&D Centers worldwide, as well as an International Design Center in London. More than 40,000 of OPPO's employees are dedicated to creating a better life for customers around the world.