

Kirk & Kirk Pop-Up Shop PR Announcement

A revolutionary style of eyewear is coming to Shoreditch in September

For just one month, Kirk & Kirk are coming to you - and we're bringing our entire collection with us. Eyewear with Kirk & Kirk isn't just practicality - every second is an ever-evolving experience. It's design and function, art and action, fashion and inspiration.

From 2nd - 29th September, find our pop up shop on Redchurch St. and go on an adventure that weaves style, design, light, colour and individuality together.

Find Your Perfect Pair

Kirk & Kirk eyewear experts will be at the shop to help guide you to the right pair for your face shape and personality. They'll uncover who you want to be, and help you find the pair of frames that'll get you there.

There'll be an optician on-hand to fit your prescription lenses into your new Kirk & Kirk frames.

Discover the Future of Eyewear Technology

Kirk & Kirk is a hands-on, authenticity-first brand. Every single design is hand-drawn and perfected by Karen Kirk, who takes inspiration from nature, colour and boldness. The frames are then manufactured in France - the hub of fashion - and sent back to the UK to go to their new homes.

Our frames are made from acrylic for the lightest, most comfortable eyewear experience, and with over 100 years of optical experience, we've honed our craft to perfection. These are glasses made to be worn.

London Design Festival

Find us in the Shoreditch Design Triangle - a celebration of art and individuality - between 17th - 25th September, part of the ever-growing London Design Festival. We'll be just around the corner from where you step into every fibre of your personality, ready for reinvention.

Sit Down With The Founders

On Tuesday, September 20th, sit down with founders Karen and Jason. They will work with you to understand your personality and ambitions and help you pick the frame that best suits you.

If you're a retailer - come and talk to us about why having Kirk & Kirk frames on your shelves will open up a whole new dimension of loyal, passionate clientele.

Don't forget the important bits:

3rd - 27th September.

81 Redchurch St, London, E2 7DJ.

Monday to Saturday 10:30 am – 6:00 pm.

Sunday 11:00 am – 4:00 pm