

BROMPTON DESIGN DISTRICT

From Here Onwards

Brompton Design District – Full programme revealed

18-26 September 2021

Late Night: Thursday 23 September

[Images and Graphics available for Download](#)

Brompton Design District is one of London's leading creative districts with a reputation for nurturing experimental and forward-thinking design. Next door to the London Design Festival Hub at the Victoria and Albert Museum, the district is unique in its close dialogue between established design brands and a temporary programme curated around an annual theme, and known for championing experimental design.

From Here Onwards

Under the curatorship of Jane Withers Studio, the theme for this year's Brompton's curated programme is 'From Here Onwards'. The pandemic has created an opportunity to reset. Brompton asks prescient voices in design 'What happens next'?

"We're living through a period of seismic change and an extraordinary opportunity to challenge entrenched attitudes and think differently. As we face up to the Post-Normal, it's time to hear from emerging designers, creators and unorthodox thinkers who could be shaping our lives 'From Here Onwards'

- Jane Withers, curator

Alongside this forward-thinking curated programme, a major catalyst behind the success of Brompton is the network of iconic, international design stores that make the district their home.

Highlights of Brompton Design District 2021 include:

- New Contracts presents the work of graduates from MA Design Products at the Royal College of Art who will present their work physically for the first time.
- Brompton welcomes new partner Cromwell Place to the area, a gallery hub which opened in October 2020. Cromwell Place presents 3 exhibits; a presentation of new work by Formafantasma for Dzek, and a joyful installation from Brompton regular, SEEDS Gallery and newcomer Joe Armitage launches his inaugural lighting range.
- Brown Office presents New Adventures in Cardboard - part exhibit, part makerspace, that encourages us to revalue this everyday material for a less wasteful world.

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- Curator Jane Withers will host a talk at Cromwell Place 'From Here Onwards' inviting exhibitors including Jerszy Seymour, Brent Dzekoricous, Dr Claude Dutson and RCA grad Andulile Masebo to discuss their vision for change.
- London Design Festival and American Hardwood Export Council have commissioned Design posts, a sculptural waymarker for each festival district designed by a talented graduate. Brompton's Designpost by Jonah Luswata takes inspiration from the area's long cultural history, and the ambition of Victorian innovation seen in the moonlight towers which illuminated towns and cities before the era of streetlights.
- Two Scottish exhibits will be on show including Design Exhibition Scotland's exhibition focusing on four sustainable material research projects including mycelium tree protectors, furniture made from whisky distillation waste, and bricks made from construction waste. Local Heroes showcases a range of homeware from established and emerging Scottish designers.
- Over 15 showrooms are exhibiting this year, including Brompton's Italian brands Cassina and Molteni & C. who re-issue classic designs from Afra and Tobia Scarpa and Carlo Scarpa respectively.

Brompton Design District curated programme 'From Here Onwards':

New Contracts

Royal College of Art MA Design Products Graduates 2021

35-36 Thurloe Place, SW7 2HP, 9a Thurloe Place, SW7 2RZ, 21 Thurloe Place, SW7 2SP
rca.ac.uk



Centre-stage in Brompton's temporary programme curated by Jane Withers Studio, is an exhibition titled New Contracts by MA Design Products at the Royal College of Art. Here, graduates who have spent the majority of their studies away from the physical university, present their work in real life for the first time. The pandemic has de-stabilised many of the systems we rely on. In response, these graduates explore the ways in which designers might reimagine the fundamental institutions of family, community, and state. From relationships with materials and resources to the application of disruptive technologies, these projects reconsider how we relate to one another, to society and to non-humans.

Also featured is 'The New Extraordinary', a design brief set by the RCA's technology partner OPPO. OPPO invites students to look to the horizons of their creativity, embrace a humanistic approach and imagine a new extraordinary.

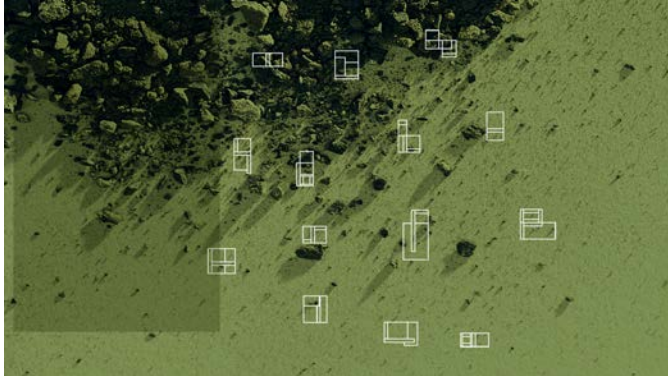
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Verdigris Landscapes for the Post Normal Domestic

Formafantasma for Dzek

Gallery 7, Cromwell Place, SW7 2JE

dzekdzekdzek.com



Brompton exhibits will also be hosted in the district's new gallery hub, Cromwell Place. Here Dzek presents Verdigris Landscapes for the Post-Normal Domestic. A collection of ExCinere tiled furniture modules conceived by Formafantasma that acknowledge a growing need for more flexible, multi-functional living environments. The collection borders object and architecture, creating versatile interactions that encourage sharing, working and resting, sitting or standing.

Dzek's new Verdigris series of ExCinere volcanic ash glazes is central to the installation. The glazes took over three years to develop and are derived from non-extracted volcanic ash from the Mount Etna region of Sicily. Consisting of four novel green tones ranging from light pistachio to evergreen, ExCinere Verdigris tiles are applied to each piece of furniture in 8-bit pixelated compositions reminiscent of Tetris blocks.

JOY

SEEDS Gallery

Gallery 8, Cromwell Place, SW7 2JE

seedslondon.com



SEEDS Gallery showcases a positive response to the theme with an installation entitled JOY. JOY includes works by 11 designers curated and commissioned around the aesthetics of joy. Objects around us have the potential to create happiness, triggering emotions, sparking magic and encouraging a positive mental disposition. Through the objects that we

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choose to live with, each of us can be the architects of our own happiness. Celebrating the power of colour, the unexpected, the unconventional geometries, the inclusive, the playful.

New Adventures in Cardboard

Brown Office

Garage at 4 Thurloe Place Mews, SW7 2HL

White Post Gallery, Thurloe Street

brownoffice.co.uk



New Adventures in Cardboard by Brown Office encourages us to revalue cardboard as a versatile material for everyday use. A widely-shared experience of home life in recent times is the ubiquitous presence of discarded cardboard packaging. New Adventures in Cardboard by Brown Office encourages us to revalue cardboard as a versatile material for everyday use. As a raw material, cardboard can be sourced locally and worked without specialist equipment. It is inherently sturdy, malleable, repairable, and lends itself to transformative surface treatment. As a versatile container it is particularly interesting when used to house electronics. Brown Office reimagines what is on our doorstep for a less wasteful future.

Part exhibition and part makerspace, new cardboard objects will be made in situ and added to the collection during the festival.

'From Here Onwards' panel discussion

Cromwell Place, SW7 2JE

Thursday 23 September 5pm

Curator Jane Withers invites exhibitors from Brompton's curated programme to discuss their vision for change. Speakers include Jerszy Seymour, exhibiting his 'Life on Planet Orsimanirana' project in SEEDS Gallery's JOY exhibition, Dr Claude Dutson, tutor for the Royal College of Art's MA Design Products, RCA graduate Andulile Masebo, and Brent Dzekoricious, founder of Dzek.

To book: <https://cromwellplace.com/whats-on/from-here-onwards-panel-discussion>

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In addition to the curated programme, Brompton welcomes a series of engaging pop-ups to the district for London Design Festival:

Design of Our Times: Material Innovation

Design Exhibition Scotland

Garage at 15 Cromwell Place Mews, SW7 2LA
designexhibitionsotland/design-for-our-times/



Design for Our Times is a showcase of material innovation from four Scottish design studios that prompts us to rethink the materials we use in our daily lives.

From K-Briq's building bricks made of 90% construction waste and furniture made of 'spent grain' left over from whisky and gin distilling by Dundee-based Draff, to tree shelters made of mycelium by recent graduate Catriona Brown and gypsum extracted from unwanted plasterboard and crafted into furniture by Fife's Chalk Plaster, these ingenious projects explore material innovation and circularity.

Design Exhibition Scotland was launched by Susanna Beaumont in 2018 to nurture experimentation and exploration in design. DES makes visible the energy and brilliance of designers working across Scotland today.

Supported by the National Lottery through Creative Scotland.

The Future of Home

Local Heroes

6-7 Thurloe Place, SW7 2RX
localheroes.design/

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Edinburgh-based curatorial studio Local Heroes has invited 20 designers from 15 studios and brands to exhibit new work in a special collection that embodies Scotland's dynamic design culture and marks five years since the first Local Heroes exhibition.

At a time when we are experiencing an increased fluidity between our home and our workspace, The Future of Home offers a fresh take on modern interiors from a new generation of designers. A wide variety of products, from furniture and lighting to textiles and collectible craft have been brought together aimed at creating spaces of comfort and style that also reflect the hybrid needs of flexible working. Designers who found themselves at a standstill in 2020 used that time to innovate, speculate and dream – the results are a vision of a future where interiors are fun, beautiful, and tactile.

This exhibition is made possible with the support of the National Lottery through Creative Scotland.

Dixon Drinking Fountain, Design Exhibition Scotland

Thurloe Street, SW7 2LQ

designexhibitionsotland.co.uk



Once a common sight across Victorian Britain, drinking fountains were a generous and civic celebration of free and clean drinking water. They were invariably beautifully crafted, frequently flamboyant and eye-catching affairs. Dixon takes inspiration from those grand Victorian fountains.

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Designed & made by Mirrl of Glasgow in collaboration with Design Exhibition Scotland, the fountain is a contemporary celebration of drinking water. And of course, with rising concerns about single-use plastic bottles, it kicks back at the habit of spending good money on water that is drunk in minutes but wrapped in plastic that will survive for centuries.

Symbiosis by Joe Armitage x Espasso

Cromwell Place, SW7 2JE

Presenting the inaugural lighting collection from Joe Armitage paired with select pieces from ESPASSO's collection of 20th-century and contemporary Brazilian furniture design
joearmitage.com espasso.com

3D Clay Printing

sponsored by Preston Fitzgerald Arts Advisory

11 Avenue Studios, SW3 6HL

Monday to Sunday 11 - 6

An exhibition of 3D clay printed ceramics. Digital technology and craft combine to create a range of sculptural and functional works.

fitzartsadvisory.com

Brands

For London Design Festival 2021, over 15 showrooms will exhibit as part of the programme. Brompton Italian brands Cassina and Molteni & C. pay homage to two generations of the Scarpa family. Cassina reissues Soriana by Afra & Tobia Scarpa with a contemporary material palette. While at Molteni & C. the new collection is a tribute to two great protagonists of Italian architecture Carlo Scarpa and Ignazio Gardella alongside additions to the heritage collection by Gio Ponti.

The Conran Shop has commissioned French artist Damian Poulain to create 'The Magical Value of Shapes', a playful graphic backdrop to the store's exclusive new collections. High-end interiors emporia Oka, Meridiani and Poltrona Frau will open their doors, presenting new collections and unveiling intriguing installations alongside our experimental design and digital programmes.

Full programme listing (alphabetical):

3D Clay Printing

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fitzartsadvisory.com

B&B Italia

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250 Brompton Road, SW3 2AS

Monday to Saturday 11 - 6

New designs land at B&B Italia London: unique pieces that trace a cohesive interior landscape.

bebitalia.com

Boffi | De Padova

72-74 Sloane Avenue, SW3 3DZ

Tuesday to Saturday 10 - 6

Boffi | De Padova launches a brand new flagship showroom.

depadova.com

Cassina

238-242 Brompton Road, SW3 2BB

Monday to Saturday 10 - 6

The Cassina Perspective 2021: discover the new collection in warm and welcoming home atmospheres, from the living and dining rooms to the bedroom.

cassina.com

Design for our Times: Material Innovation, Design Exhibition Scotland

Garage at 15a Cromwell Place Mews, SW7 2LA

Monday to Sunday 10 - 6, Thursday 10 - 9.

A showcase of material innovation exploring fresh ideas from four Scottish design studios.

designexhibitionsotland.co.uk/design-for-our-times/

DesignPost, Jonah Luswata

American Hardwood Export Council and London Design Festival

Exhibition Road, SW7 2HW

An initiative that pays tribute to the diverse history and creative culture of 10 London neighbourhoods, and gives emerging designers a platform to showcase their talent.

londondesignfestival.com

Giorgetti

54-58 Fulham Road, SW3 6HH

Monday to Saturday 10 - 6

Giorgetti style in the British capital, in collaboration with the dealer Interni.

giorgettimeda.com

Japan House London

111 Kensington High Street, W8 5SA

Monday to Saturday 10 - 8, Sunday 12 - 6

Tokyo 1964: Designing Tomorrow explores the lasting design legacy of the Tokyo 1964 Olympic and Paralympic Games.

japanhouselondon.uk

Joe Armitage x Espasso

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Cromwell Place, SW7 2JE

Wednesday, Friday, Saturday 10 - 6, Thursday 10 - 9, Sunday 10 - 4

British lighting designer Joe Armitage and contemporary gallery ESPASSO present a special exhibition.

joearmitage.com espasso.com

JOY – SEEDS Gallery

Cromwell Place, SW7 2JE

Wednesday, Friday, Saturday 10 - 6, Thursday 10 - 9, Sunday 10 - 4

11 designers explore the aesthetics of joy and how the objects around us have the potential to create happiness or encourage positive mental disposition.

seedslondon.com

Liaigre

68-70 Fulham Road, SW3 6HH

Monday to Saturday 10 - 6

Liaigre has invited British photography gallery Atlas, to present works by contemporary artists, alongside the new showroom installation.

liaigre.com

Lema

183 Kings Road, SW3 5EB

Monday to Saturday 10 - 6

LEMA presents its brand new home collection upholstered with DEDAR fabrics.

lemamobili.com

The Future of Home

Local Heroes

6-7 Thurloe Place, SW7 2RX

Monday to Sunday 10 - 6, Thursday 10 - 9

A preview of innovative furniture, textiles and lighting from a new generation of designers based in Scotland.

localheroes.design/

London Design Festival at Victoria and Albert Museum

Cromwell Road, SW7 2RL

Wednesday to Sunday 10 - 5.45

Among the exhibits at the V&A, Tin Drum debuts a groundbreaking new mixed reality installation, Medusa, in collaboration with Japanese architect Sou Fujimoto.

vam.ac.uk

Meridiani

10 Thurloe Place, SW7 2RZ

Monday to Saturday 9 – 6

Skillfully crafted wood is protagonist of the latest Meridiani collections.

meridiani.it

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Molteni&C|Dada

245-249 Brompton Road, SW3 2EP

Monday to Saturday 10 - 6, Sunday 12 - 5

An installation designed by Jasper Morrison to present the new Tea chair, alongside Molteni&C|Dada's new collections.

moltenigroup.com

OKA

155-167 Fulham Road, SW3 6SN

Monday to Saturday 10 - 6, Sunday 12 - 5

OKA has put custom-made sofas from their 'Tailored' Collection in the hands of three expert interior designers. The brief? Go as bold as you dare.

oka.com

Poliform

278 Kings Road, SW3 5AW

Monday to Saturday 10 - 6

Iconic Italian contemporary furniture and kitchen company, presents its new showroom following an extensive refurbishment.

poliformuk.com

Poltrona Frau

147-153 Fulham Road, SW3 6SN

Monday to Saturday 11 - 7

Italian-made luxury furniture and innovative design enhanced by unparalleled craftsmanship.

poltronafrau.com

Sé Collections

175-177 Fulham Road, SW3 6JW

Monday to Friday 10 - 6, Saturday 11 - 5

Sé collaborates with renowned French fabric house Lelièvre Paris to present a textile-rich installation at its new showroom.

se-collections.com

Society Limonta

170 Waltham Street, SW3 2JL

Monday to Sunday 10 - 6

Designs of the '60s, the '70s and the '80s are reinterpreted to create layers of solid colours and patterns

societylimonta.com

Tai Ping

85 Pelham Street, SW7 2NJ

Monday to Friday 10:30 - 5

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The transcendent collection by Jamy Yang nods to multi-dimensional worlds where light or matter fracture in dramatic patterns.

taiping-homeUK.com

The Conran Shop

81 Fulham Road, SW3 6RD

Monday, Tuesday, Friday, Saturday 10 - 6 Wednesday, Thursday 10 - 9, Saturday 12 - 6

An enthralling graphic window installation by Damien Poulain complements Conran's exclusive new pieces.

conranshop.co.uk

The Design Museum

224-238 Kensington High Street, W8 6AX

Monday to Thursday 10 - 6, Friday to Saturday 10 - 9

American Hardwood Export Council and Wallpaper* present Discovered, showcasing the work of 20 next generation designers from 16 countries.

designmuseum.org

The South Ken Green Trail – Home away from Hive by Mizzi Studios with the Science Museum

Science Museum, Exhibition Road

An organic, nest-like timber lattice, layered with medicinal and pollinating plants with garden designers from the Royal Botanic Gardens, Kew.

discoversouthken.com

The South Ken Green Trail – The Algae Meadow by Seyi Adekun and Wayward in collaboration with the V&A

Exhibition Road

Vertical wildflower meadow exploring how we can care for and enhance biodiversity in an urban setting.

discoversouthken.com

The South Ken Green Trail – Windflower by Urban Radicals with the Goethe Institut

Goethe Institut, Exhibition Road

Re-purposed wind turbine blade planted with wildflowers to attract wild pollinators in the city.

discoversouthken.com

-ENDS-

For more information and images, please contact Gemma Noble at [gnoble@ske.org](mailto:g noble@ske.org) or on +44 (0) 7976 842 153

Notes to Editors

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About Brompton Design District

Initiated by South Kensington Estates, a company with a history woven into the fabric of the district for over 200 years, together with a cluster of design retailers and local cultural institutions, the District was established in 2007 to foster a space where new design can flourish. The aim was to revitalise the heritage of the area as a place where people come together to share, enjoy and learn about design in its broadest sense; design, culture, fashion and food.

It is the leading District during the annual London Design Festival with a dedicated programme of temporary exhibitions. Brompton's programme, curated by Jane Withers Studio, has played host to pioneering and innovative contemporary exhibitions. The combination of temporary exhibitions, set in an area of London known for its iconic, international design brands, adds energy and dynamism and has earned Brompton the reputation as a leading international design destination.

Website bromptondesigndistrict.com

Instagram @brompton_design_district

Twitter @BromptonDesign

About Jane Withers Studio

Curator of Brompton Design District since its inception in 2007, Jane Withers is a design consultant with a passionate belief in the power of design to instigate positive change. Her eponymous studio works with cultural and commercial clients to apply design thinking to societal challenges, employing a multi-disciplinary range of services, including strategy formation, programme development, curation and publishing.

Jane Withers Studio has a particular focus on environmental issues, and many of its projects are concerned with using design to raise awareness and initiate change – often in collaboration with the studio's extensive global network of professional and academic experts. This interest and approach informs the curation of Brompton Design District, and has played a huge part in making Brompton the focal point for sustainable design innovation during London Design Festival.

In 2018, the studio was awarded the Design Prize for Experimentation at the Salone del Mobile in Milan.

Website janewithers.com

Instagram @janewithers.london

Twitter @jvwithers

About Cromwell Place

Cromwell Place is a Membership organisation offering a first-of-its-kind exhibition and working space in central London, located in the heart of South Kensington's museum district

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and housed within five Grade II listed buildings. Designed in 1858 by Sir Charles James Freake, the Victorian townhouses house 15 unique gallery spaces, permanent and shared offices, open-desks, meeting rooms and viewing rooms, and the Club Room serving a light food and beverage offering.

Cromwell Place is home to some of the world's most exciting galleries, collectors, dealers and advisors: with specialties ranging from Antiquities and Old Masters through to the 19th Century.

Cromwell Place is open to the public from Wednesday through Saturday 10am – 6pm, and 10am - 4pm on Sundays. Tuesdays are reserved for invitation only visits.

Website cromwellplace.com

Instagram [@cromwellplace](https://www.instagram.com/cromwellplace)

Twitter [@cromwellplaceuk](https://twitter.com/cromwellplaceuk)