

Another Country presents new designs by Aaron Probyn and
David Irwin at London Design Festival

Location: 18 Crawford Street, London W1H 1BT

Dates: 18 - 26 September 2021



The Slow sofa designed by Aaron Probyn for Another Country

Welcoming Aaron Probyn to its roster of designers, British furniture brand Another Country will launch the Syd chair and the Slow sofa this September, along with the Davenport Bureau by long-standing collaborator David Irwin.

Aaron Probyn explains: “The name Slow came from the profile of the sofa resembling a tortoise, and is a metaphor for what many of us are looking for in a sofa. In recent years, we have seen a movement towards slower living and being mindful about our wellbeing and the planet we occupy. With our lives being overtaken by technology and in general becoming more mentally demanding, the sofa is one of the few places where you can carve some time out for yourself”.



Syd chair alongside Slow sofa designed by Aaron Probyn for Another Country

The London and New York based designer also sought to address his frustration at not being able to move easily in the city. Aaron Probyn elaborates: “In New York, as in many metropolitan cities, spaces are becoming smaller and access is tighter. The seat section neatly fixes into place allowing a larger deep sofa, so that you don’t have to compromise on comfort or generosity. The thin outer frame is also visually light and the feet give the appearance of it floating.”

Drawing inspiration from Luis Barragán’s pared-back aesthetic, the Syd chair evokes the subtle balance of hard lines, weight and lightness characteristic of the celebrated Mexican architect’s work. Originally prototyped by Aaron, the chair was brought to a local wood turner in New York.

Aaron Probyn comments: “The starting point for the Syd chair was my longstanding fascination with the furniture Luis Barragán selected for his own home in Mexico City – it brought a sense of calmness and pragmatism to the space. The interior of Casa Luis Barragán drove both the choices in shape and material palette: a pale wood and vegetable-tanned leather that would patina and become richer with time.”

ANOTHER COUNTRY



The Davenport Bureau designed by David Irwin for Another Country

Another Country's founder Paul de Zwart has invited David Irwin to design an intriguing new piece for the brand's furniture collection. The Davenport Bureau was designed with working-from-home in mind.

David Irwin comments: "Working from home will continue in some capacity for most use so it is important to create separation between work and home life and have a dedicated work space which can be easily tidied away. To achieve this, the fold down element of traditional bureaus has been adopted but without the angled front, so it's not immediately obvious it's a desk. When closed it appears as a cabinet, helping to remove the visual reminder of work when wanting to switch off. The straight sides also create more of an enclosure with the aim of aiding focus while working".

With a focus on quality of materials, the proportions of the Davenport Bureau are also generous, providing ample desk space and storage while allowing a computer monitor to fit in the main opening.

The Slow sofa, Syd chair and Davenport Bureau are available both in-store and online. Another Country's showroom is located in Marylebone at 18 Crawford St, London W1H 1BT.

ANOTHER COUNTRY

During London Design Festival this September, Another Country will also present a curated installation encompassing the concept of Natural Home at Planted. Natural Home embodies an ethos where furniture is designed to improve well-being and is made with materials that are healthy to live with and kind to the environment. For more information and to register for Planted, see [here](#).

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Notes to editors

Press contact

For more information or high-res imagery, please contact: tilly@sameerahanif.com

About Another Country

Founded in 2010 by Paul de Zwart, Another Country draws inspiration from the archetypal design forms of British Country kitchen style, Shaker movement, traditional Scandinavian aesthetic and Japanese woodwork, and endeavours to re-interpret the spirit and functionality of each into wooden furniture for the modern home.

Another Country's mission is to design furniture of enduring quality with the entire life cycle of each piece in mind. The company buys from sustainably managed forests, plants more trees than it uses, makes to order to minimise waste, and provides a 'repair and restore' service.

About the Natural Home

Another Country encompasses the concept of Natural Home, where furniture is designed to improve well-being and is made with materials that are healthy to live with and kind to the environment.

Whatever the future might bring, Another Country wants to be a part of the solution and provide today's and tomorrow's consumers a broad range of goods for the home that are 100% sustainably sourced and manufactured.